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ABSTRACT

This paper provides a list of periodicals which supplement the curriculum in a vocational technical secondary school. It covers the literature published during 1970-73. For each periodical, the entry includes title, publisher, current cost, frequency of publication, indexing information, and priority for buying the periodical. It indicates informational sources about the periodicals and also shows the number of vocational schools which subscribe to each publication. The priority for buying is indicated by the order in which the periodicals are listed under 18 subject areas. Titles and general subject indexes are given. (CH)

ED 089693

PERIODICALS FOR A VOCATI NAL TECHNICAL HIGH SCHOOL

Presented to
Mr. John Forsman

by
Myrna M. Slick

Library Science 219

Fall Term 1973
University of Pittsburgh

U S DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
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CHAPTER I: THE PROBLEM

I. Title: Periodicals in a Vocational Technical High School Library

II. The Problem:

A. Statement of the Problem:

To compile a criterial listing of periodicals which support and supplement the vocational curriculum in a vocational technical high school

B. Source of the Problem:

There were no periodical selection tools available in 1970 to assist the librarian of the Johnstown Vocational Technical School in selecting magazines which supported the vocational curriculum in the school. To the knowledge of this researcher no such tool was available in 1973 when the periodical listing for the aforementioned school should be evaluated.

C. Justification of the Problem:

This study was important because no criterial list of recommended periodicals for vocational technical schools had been compiled for librarians to use as guidelines in purchasing magazine subscriptions. Because library budgets are very limited, it is helpful for librarians to evaluate individual school purchasing plans with recommended lists.

D. Scope or Delimitation of the Problem:

The scope of the problem was determined by several factors:

1. Due to the fact that the study was to be completed during an academic term of 15 weeks, the time

for the study was limited. Therefore, this was not intended to be an all-inclusive listing of periodicals.

2. The list of periodicals recommended for a vocational technical school included periodicals which support a specific vocational curriculum area. Periodicals of a general nature, or periodicals of interest to professional personnel, were not included even though they are considered a part of the library collection in a vocational technical school.
3. Magazines suitable for the senior high school student (grades 10, 11, 12) were included. Other ages and reading levels were not considered.
4. Magazines which were recognized to be too expensive or ones which were considered inappropriate for any reason were not included.
5. The literature searched covered the time period 1970 to the present. In some cases, standard lists of earlier time periods had to be referred to because they were the only available ones.
6. Periodicals were selected to supplement selected areas of vocational curriculum.

III. Procedures:

The overall analysis of the problem was divided into several areas:

A. A review of the literature was done to be certain no listing had been compiled between 1970 and 1973.

1. Education Index July 1970 to June 1973 was searched using the descriptors: Libraries, School; Periodical literature; Periodicals - Vocational education; Libraries. Nothing relevant was discovered.
2. Library Literature from 1970 to the present time was searched using two descriptors: School libraries - Periodicals; School libraries (Vocational and trade school). Nothing relevant was discovered.
3. Educational Research Information Center (ERIC) was searched using the descriptors: Periodicals; Serials; Library Collections; Vocational Schools, Area Vocational Schools. August 1970 to July 1973 was searched. Four microfiche studies were read, but none of the information was pertinent.
4. To support and reinforce the literature search, Vocational Education Information Network (VEIN, an arm of ERIC,) was contacted and a computer search on the topic was requested. The search uncovered one study which listed periodicals for a Resource Center which was associated with business information as it related to vocational education. The study was not pertinent. The Information Specialist who did the search indicated that no pertinent material was available on selecting periodicals for a vocational technical school library. A concrete suggestion was given: To check Magazines for Libraries by Bill Katz.

5. Subject Guide to Books in Print and Forthcoming Books were checked to ascertain if a new publication had been released or would be published in the near future with criterial listings for purchasing magazines for vocational technical schools.

B. Authorities (such as Bill Katz, Marian H. Scott, Andrew Osborn, Mary Carter, Constance Winchell) were checked in reviewing the literature in order to establish criteria for selecting magazines to support curriculum for a vocational technical school. Criteria to consider in purchasing magazines were classified as:

1. Is it indexed?
2. What is the cost?
3. What is the reading level?
4. Is the physical format attractive?
5. How much advertising is there? What kind?
6. When was it first published?
7. What is the circulation?
8. What is the purpose of the magazine?
9. Who is the editor? Publisher?
10. How does the magazine compare with others in the same field?
11. Will it appeal to vocational students?
12. Is it related to the vocational curriculum?

The criteria were not considered in any order, nor was any one criterion considered more important than another one. The general concern was: "Did the content area fit the user?"

C. Examination of selected lists of periodicals was the next step in the research. It was necessary to extrapolate appropriate information.

1. A Basic Collection for Scientific and Technical Libraries, Effie B. Lunsford and Theodore J. Kopkin authors, compiled a ". . . list of selected technical literature . . . prepared as a guide for community colleges, technical institutes and vocational schools in developing new libraries or enlarging existing collections."[1] Subject descriptors searched in this collection were: Agricultural Engineering; Air Conditioning; Architecture; Automation; Chemical Engineering; Civil Engineering; Materials and Metals; Mechanical Engineering; Miscellaneous.

2. The Junior College Library Collection (1970) published by Bro-Dart (Dr. Frank J. Bertalan, editor) included magazines which could be used by "upper divisions" of high schools. Subject areas searched in this tool were: Architecture and Construction; Automobiles; Business; Computers and Data Processing; Electricity, Electronics, and Radio; Engineering; Horticulture and Agriculture; Medicine, Nursing, and Health; Printing and Lithography; Science.

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[1] Effie B. Lunsford and Theodore J. Kopkin, A Basic Collection for Scientific and Technical Libraries (New York: Special Libraries Association, 1971), p.vii.

3. A standard listing used for selecting magazines for a secondary school is Marian H. Scott's Periodicals for School Libraries. The edition used was published by ALA in 1969. An updated edition is to be available shortly. This list did not include recommendations for vocational schools, but it listed, alphabetically by title, periodicals which are suitable for high school students. The annotations were helpful.

4. A Basic Book Collection for High Schools was another ALA publication which gave suggestions for magazines to include in a high school library. The publication was outdated, and it gave no consideration for vocational education. However, it was recognized as a useful tool because the date was taken into consideration.

5. A tool which would be extremely valuable if it was up-to-date was The Vocational-Technical Library Collection: A Resource for Practical Education and Occupational Training. It was useful because it was the only tool of its kind. It was published in 1970 but much of the material was outdated at the time of publication. The subjects searched were: Agriculture; Automechanics; Business; Computers; Construction; Cosmetology; Distributive Education; Electricity/Electronics; Food Occupations; Graphic Arts; Machine Shop; Medicine; Metals.

D. Sources of bibliographic and ordering information were considered.

1. Bill Katz' Magazines for Libraries was considered with the following subject areas covered: Agriculture; Architecture; Automation; Business and Industry; Engineering; Medical, Nursing and Health Sciences; Office and Secretarial Practices; Printing; Radio, Television and Electronics. Publication date for this listing was 1969.

2. Ulrich's International Periodicals Directory, 14th edition, and Ayer's Directory of Newspapers and Periodicals were used as sources for verification of publishers, cost, indexing, frequency of publication, etc. These tools were used when the actual magazine could not be used or if the information in the magazine was not complete. These tools were especially helpful in locating indexing information.

3. Lists distributed by subscription agencies were helpful in compiling accurate ordering information, in some instances to verify bibliographic information.

4. Letters were sent to ten vocational technical school librarians asking for lists of the magazines the libraries currently subscribed to. The purpose of this was to uncover new magazines which would apply to the study. It was also

helpful to compare lists and verify magazines which support vocational curriculum. Six school library periodical lists were returned to the researcher and the information has been included in the main section of the research.

IV. Conclusions:

The aim of this study was to provide a list of periodicals which supplement curriculum in a vocational technical secondary school. The second section of this paper provides such a list and includes for each magazine the title, publisher, current cost, frequency of publication, indexing information, and priority for buying the periodical. It also indicates which tool included information about the magazine, and if it is included in Ulrich's list. It shows the number of the six vocational schools which subscribe to each publication. The priority for buying is indicated by the order in which the periodicals are listed under the subject areas. The final judgment for ordering magazines for a school library rests with the librarian. However, this study will aid the librarians in vocational technical schools to make the selections.

The original justification of the problem can be implemented by an article which has been released recently in Choice magazine. The article is concerned with selecting periodicals for community college libraries of the vocational technical type. The study cited is similar to this study. However, the scope is much broader. The Choice study was

done by a large committee of people who sent out questionnaires to many college librarians. The committee's goal was to establish a list of magazines which could be recommended for purchase for vocational technical libraries in community colleges. A portion of this committee's work has been released at this time. However, the rationale for researching the problem is obvious in the opening paragraph of the recent article:

> Community college librarians have long shared a common concern of not having periodical selection tools available to select titles for their ever-increasing vocational-technical programs. They have had to depend either on a comprehensive listing such as Ulrich's which does not provide any type of code that would identify the usefulness to a particular audience, or on a department chairman . . .[2]

The above rationale applies to this study presenting a list of periodicals to be acquired by vocational technical high schools.

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[2]Bibliography Committee Community and Junior College Section, Association of College and Research Libraries, "Vocational-Technical Periodicals for Community College Libraries," Choice, October 1973, pp. 1137-1151.

CHAPTER II: CRITERIAL LISTING OF PERIODICALS

Sample Entry

TITLE	FREQUENCY OF PUBLICATION	YEARLY PRICE
MOTOR	m	6.00

ORDERING ADDRESS	INDEXING INFORMATION
Hearst Corporation 250 W. 55th Street New York, New York 10019	Annual index

SELECTED LISTS OF PERIODICALS	ENTERED IN ULRICH'S	SCHOOLS SUBSCRIBING TO PERIODICAL
K,S	U	1

CODE

Frequency of Publication

m = monthly
w = weekly
q = quarterly
bi-m = bi-monthly
bi-w = bi-weekly
semi-m = semi-monthly

Indexing Information

RG = Reader's Guide
ASTI = Applied Science and Technology Index
BPI = Business Periodicals Index
AI = Art Index
BAI = Biological and Agricultural Index
Eng. I. = Engineering Index

Selected Lists of Periodicals

ALA = A Basic Book Collection for High Schools (A. L. A.)
BD = The Vocational-Technical Library Collection (Bro-Dart)
JC = The Junior College Library Collection
K = Katz, Bill: Magazines for Libraries
L = Lunsford, Effie B.: A Basic Collection for Scientific and Technical Libraries
S = Scott, Maria [illegible]: Periodicals for School Libraries

U = Ulrich's International Periodicals Directory, 14th edition.

AUTOMOBILE TRADES AREA

1. MOTOR

m $6.00

Hearst Corporation
250 W. 55th Street
New York, New York 10019

Annual index

K, S

U 42

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2. MOTOR AGE

m $6.00

Chilton Company
Chilton Way
Radnor, Pa. 19089

S

U 1

---

3. HOT ROD (Including Rod and Custom Magazine)

m $7.50

8490 Sunset Boulevard
Los Angeles, California 90069

RG

K, JC, S

1 4.5

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4. AUTOMOTIVE REBUILDER

m $9.00

Babcox Automotive Publications
11 S. Forge Street
Akron, Ohio 44304

Indexes advertisers

1

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5. BRAKE AND FRONT END SERVICE

m ~~$6.00~~ /

Babcox Automotive Publications
11 S. Forge Street
Akron, Ohio 44304

Indexes advertisers

U 1

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6. AUTOBODY AND RECONDITIONED CAR — m — $5.00

Spokesman Publishing Company
1103 First National Bank Building
Cincinnati, Ohio 45202

3 — U — 34

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7. SUPER SERVICE STATION — m — $10.00

Irving Cloud Publishing Company
7300 N. Cicero Avenue
Chicago, Illinois 60646 — Indexes advertisers

— U — 1

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8. CAR AND DRIVER — m — $7.00

P. O. Box 2770
Boulder, Colorado 80302 — RG

K, MC, 3 — 45

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9. MOTOR TREND (Including Car Life and Sports Car Graphic) — m — $5.00

Petersen Publishing Company
8490 Sunset Boulevard
Los Angeles, California 90069 — Indexes advertisers, RG

F, ALA, 3 — U — 46

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10. MOTOR SERVICE — m — $6.00

Hunter Publishing Company
53 W. Jackson Boulevard
Chicago, Illinois 60604

— U — 23

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11. NATIONAL PETROLEUM NEWS (Including Petroleum and Natural Gas) — m — $12.96

McGraw-Hill Publishing Company
1221 Avenue of the Americas
New York, New York 10020

BPI, Index every 6 months

U — 1

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12. CAR CRAFT — m — $5.00

Petersen Publishing Company
8490 Sunset Boulevard
Los Angeles, California 90069

K, S — U — 1

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13. AUTOMOTIVE INDUSTRIES — semi-m — $12.00

Chilton Company
Chilton Way
Radnor, Pa. 19089

ASTI, BPI

K — 42

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14. AUTOMOBILE QUARTERLY — q — $24.50

Automobile Quarterly Inc.
40 E. 49th Street
New York, New York 10022

Cumulative index

K, JC — U — 1

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15. AUTOMOTIVE ENGINEERS — m — $12.00

Society of Automotive Engineers
485 Lexington Avenue
New York, New York 10017

ASTI

K, L — 1

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16. AUTOMOTIVE NEWS — w — $12.00

Slocum Publishing Company
965 E. Jefferson Street
Detroit, Michigan 48207

U — 1

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17. ROAD AND TRACK — m — $9.00

Bond Publishing Company
1499 Monrovia Avenue
Newport Beach, California 92663

K, JC, S

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18. SERVICE STATION DEALER — m — Free

Stanley Publishing Company
300 West Lake Street
Chicago, Illinois 60606

1

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19. CAR MODEL — m — $6.00

O. L. R. Publishing Company
615 Ridge Road
North Arlington, New Jersey 07032

S — U

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20. KARTING WORLD — bi-m — $3.00

Dave Leti
1938 14th Street
Santa Monica, California 90404

S

CONTINUED

DP

HEAVY MACHINERY AREA

1. COAL AGE — m — $5.00

McGraw-Hill Publishing Company
1221 Avenue of the Americas
New York, New York 10020

ASTI, Eng.I, Annual index

U — 1

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2. COAL MINING AND PROCESSING — m — $10.00

Maclean-Hunter Publishing Corp.
300 W. Adams Street
Chicago, Illinois 60606

BII, RG, Eng.I Accumulative

U — 1

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3. MINING ENGINEERING — m — $14.00

American Institute of Mining, Metallurgical, and Petroleum Engineers, Inc.
345 E. 47th Street
New York, New York 10017

ASTI, Eng.I

U — 1

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4. ROCK PRODUCTS — m — $10.00

Maclean-Hunter Publishing Corp.
300 W. Adams Street
Chicago, Illinois 60606

Index in Dec. issue, ASTI, Eng.I

U — 1

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5. HYDRAULICS AND PNEUMATICS — m — $12.00

Division of Fittway Corp.
614 Superior Ave. West
Cleveland, Ohio 44113

ASTI, Eng. I.

BD

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6. DIESEL [illegible] INE PROGRESS m 7.50
(Formerly Diesel and Gas Engine Progress)

11225 W. Bluemound Road
Box 7406
Milwaukee, Wisconsin 53213

Eng. I.

U 1

COSMETOLOGY

1. AMERICAN HAIRDRESSER m ~~16.00~~ $15.00

Service Publications, Inc.
Columbus, Ohio 43207

RG, BDI

S, BD I ~~34~~

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2. MODERN BEAUTY SHOP m 36.00

Vance Publishing Corp.
c/o Kenneth A. Groman
300 W. Adams Street
Chicago, Illinois 60606

BD I ~~34~~

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3. HAIRDO AND BEAUTY (Formerly Hair Do) m 35.00

Dell Publishing Co.
~~750 Third Avenue~~ [illegible] 4400
~~New York, New York 10017~~ Zanesville, Ohio 43330

S U 1

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4. BEAUTY SCHOOL WORLD m $5.00

The Beauty World Inc.
1170 Broadway
New York, New York 10001

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5. BEAUTY WORLD — m — $5.00

The Beauty World Inc.
1170 Broadway
New York, New York 10001

1

GRAPHIC ARTS

1. INLAND PRINTER/AMERICAN LITHOGRAPHER — m — $12.00

Maclean-Hunter Publishing Corp.
300 W. Adams Street
Chicago, Illinois 60606

ASTI, BPI

K, JC, BD — U — 3

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2. GRAPHIC ARTS MONTHLY — m — $10.00

7373 N. Lincoln Avenue
Chicago, Illinois 60646

BPI, Inlexed in Dec. issue

K, JC, BD — U — 2

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3. ENGINEERING GRAPHICS — m — Free

Sponsored by
Keuffel and Esser Co.
20 Whipnany Road
Morristown, New Jersey 07960

L — 1

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4. PRINTING IMPRESSIONS — m — $12.00

North American Publishing Company
134 N. 13th Street
Philadelphia, Pa. 19107

U — 1

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5. GRAPHIC ARTS ABSTRACTS — m — $20.00

Graphic Arts Technical Foundation Library
4615 Forbes Avenue
Pittsburgh, Pa. 15213

U — 1

DRAFTING AND DESIGN AREAS

1. ARCHITECTURAL FORUM — m/bim-mo — $14.00

Architectural Forum
2160 Paterson Street
Cincinnati, Ohio 45214 — RG, ASTI, AI

K, L, JC, — U — 42

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2. CIVIL ENGINEERING — m — $7.50

American Society of Civil Engineers
345 E. 47th Street
New York, New York 10017 — ASTI, Cumulative index

Y, BD — U

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3. INDUSTRIAL DESIGN — m — ~~$10.00~~ $12.00

Whitney Publications
130 E. 59th Street
New York, New York 10022 — AI, Indexes advertisers

S, BD — U — 42

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4. ARCHITECTURAL RECORD — 16 issues/year — $8.50

McGraw-Hill Publishing Co.
1221 Avenue of the Americas
New York, New York 10020 — RG, ASTI, AI

K. L, JC, — U — 42

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5. MODERN MANUFACTURING (Formerly Factory) — m — $10.00

McGraw-Hill Publishing Co.
1221 Avenue of the Americas
New York, New York 10020

BPI, Indexes advertisers

U — 1

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6. MECHANICAL ENGINEERING — m — $10.00

American Society of Mechanical Engineers
345 E. 47th Street
New York, New York 10017

ASTI

K, BD, L

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7. PROGRESSIVE ARCHITECTURE — m — $10.00

Reinhold Publishing Corporation
430 Park Avenue
New York, New York 10022

ASTI, BPI

K, JC

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8. DESIGN NEWS — bi-w — $20.00

Cahners Publishing Company
270 S. Paul Street
Denver, Colorado 80206

BD, K — U — 1

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9. ENGINEERING JOURNAL — q — Membership fee

American Institute of Steel Construction
101 Park Avenue
New York, New York 10017

U — 1

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10. PRODUCTS FINISHING — m — Price not given

Gardner Publications Inc.
600 Main Street
Cincinnati, Ohio 45202

Eng. I.

U — 1

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11. JOURNAL OF BASIC ENGINEERING — q — $30.00

American Society of Mechanical Engineers
345 E. 47th Street
New York, New York 10017

ASTI

L — U

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12. MODERN MATERIALS HANDLING — m — $8.00

Cahners Publishing Company
270 S. Paul Street
Denver, Colorado, 80206

Eng. I.,
ASTI, own index

U

METALWORK AREAS

1. AMERICAN MACHINIST — bi-m — $25.00

McGraw Hill Publishing Company
1221 Avenue of the Americas
New York, New York 10020

Own index,
ASTI, Eng. I

U — ~~3~~ 4

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2. WELDING JOURNAL — m — $12.00

American Welding Society
345 E. 47th Street
New York, New York 10017

ASTI, Eng. I.
December issue

BD — U — 3

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3. MACHINE AND TOOL BLUE BOOK — m — $20.00

Hitchcock Publishing Company
Hitchcock Building
Wheaton, Illinois 60187

Eng. I., Indexes products

U — 24

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4. LIGHT METAL AGE — bi-w — $8.00

Light Metal Age
693 Misson Street
San Francisco, California 94105

Own index, ASTI, Eng. I.

U — 1

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5. SHEET METAL WORKERS' J[illegible] — m — $3.00

Sheet Metal Workers' International Association
1000 Connecticut Avenue
Washington, D. C. 20036

U — 1

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6. MODERN MACHINE SHOP — m — Free

Gardner Publications Inc.
600 Main Street
Cincinnati, Ohio 45202

U — 1

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7. MACHINE DESIGN — bi-w — $20.00

Penton Plaza
1111 Chester Avenue
Cleveland, Ohio 44114

Index to advertisers ASTI, Eng. I.

BD — U — 12

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8. MACHINIST — w — $4.00

International Association of
Machinists Aerospace Workers
1300 Connecticut Avenue
Washington, D. C. 20036

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9. METAL PROGRESS — m — $9.00

American Society for Metals
Metals Park, Ohio 44073

ASTI, Own semi-annual index

L, BD

1

BUSINESS AND OFFICE PRACTICE AREAS

1. TODAY'S SECRETARY (Formerly Gregg Writer) — m — $5.00

McGraw-Hill Publishing Company
1221 Avenue of the Americas
New York, New York 10020

S, K, JC — U — ~~2~~ 3

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2. SECRETARY — ~~7~~ per year — $7.00

National Secretary's Association
2440 Pershing Road Suite G-10
Kansas City, Missouri 64108

Indexed in Dec.

K, JC — U — ~~2~~ 3

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3. OFFICE GIRL'S WORKSHOP — m — ~~$8.40~~ 4.10

Bureau of Business Practice
24 Rope Ferry Road
Waterford, Connecticut 06385

1

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4. JUST BETWEEN OFFICE GIRLS — semi-m — $9.80

Bureau of Business Practice
70 Fifth Avenue
New York, New York 06385

K — 1

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5. ADMINISTRATIVE MANAGEMENT — m — ~~$8.50~~ $7.00

Geyer-McAllister Publications
51 Madison Avenue
New York, New York 10010 — BPI

L, BD — U — ~~1~~ 2

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6. MODERN OFFICE PROCEDURES — m — $12.00

Industrial Publishing Company
614 Superior Avenue West
Cleveland, Ohio 44113 — Index to advertisers

K — U — ~~1~~ 2

SCIENTIFIC DATA PROCESSING AND COMPUTER PROGRAMMING

1. AUTOMATION — m — $12.00

Penton Plaza
1111 Chester Avenue
Cleveland, Ohio 44114 — ASTI, Indexed in June and Dec. issues Eng, I,

K, L — U — ~~2~~ 3

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2. DATAMATION — m — $18.00

Technical Publishing Company
1301 South Grove Avenue
Barrington, Illinois 60010 — BPI

BD — ~~3~~ 4

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3. COMPUTERWORLD — w — $9.00

797 Washington Street
Newton, Massachusetts 02160

BD — U — 3

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4. INFOSYSTEMS (Formerly Business Automation) — m — $20.00

964 Third Avenue
New York, New York 10022

BD — 2

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5. COMPUTERS AND AUTOMATION — m — $9.50

815 Washington Street
Newtonville, Massachusetts 02160 — BPI

K, L, JC, BD, S — U — 12

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6. DATA PROCESSING MAGAZINE — q — $10.00

134 N. 13th Street
Philadelphia, Pa. 19107 — BPI, Indexes advertiser

K, L, JC, BD — U — 1

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7. DATA MANAGEMENT — m — $8.00

Data Processing Management Association
505 Busse Highway
Park Ridge, Illinois 60068 — BPI

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8. DATA SYSTEMS NEWS — m — $6.00

United Business Publications Inc.
200 Madison Avenue
New York, New York 10016

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9. COMPUTER NEWS — m — Price not given

Technical Information Co.
Martins Bank Chambers, Box 59
St. Helier, Jersey
Channel Islands, United Kingdom

U — ~~1~~

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10. MODERN DATA — m — $18.00

Delta Publications Inc.
3 Lockland Avenue
Framingham, Massachusetts 01701

U — 1

ELECTRICAL AND ELECTRONICS TECHNOLOGY

1. POPULAR ELECTRONICS (Including Electronics World) — m — $6.00

Davis Publishing Company
One Park Avenue
New York, New York 10016 — RG, Index in December issue

K, S, JC, BD — U — ~~67~~

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2. MECHANIX ILLUSTRATED (Including Electronics Illustrated) — m — ~~$4.00~~ 14.95
Fawcett Publications
Fawcett Building
Greenwich, Connecticut 06830 — RG

S — U — ~~46~~

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3. ELECTRONIC SERVICING — m — $6.00

Intertec Publishing Corporation
1014 Wyandotte Street
Kansas City, Missouri 64105 — Index to advertisers

BD — U — ~~34~~

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4. CQ — m — $6.00

Cowan Publishing Corporation
14 Vanderventer Avenue
Port Washington, Long Island
New York 11050

K, JC, BD — U — 2

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5. RADIO ELECTRONICS — m — $7.00

Gernsback Publications
154 W. 14th Street
New York, New York 10003 — RG, ASTI

K, L, BD, JC — ~~2~~ 4

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6. POWER — m — $5.00

McGraw-Hill Publishing Company
1221 Avenue of the Americas — Own index,
New York, New York 10020 — ASTI, Eng. I.

BD — U — 1

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7. QST — m — $7.50

Radio Relay League Inc.
225 Main Street
Newington, Connecticut 061 1 — ASTI

K, JC, BD — ~~1~~ 2

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8. ELECTRONIC TECHNICIAN MAGAZINE — m — $6.00

One E. First Street
Duluth, Minnesota 55802

BD — U — ~~1~~ 2

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9. ELECTRONICS — bi-w — $8.00

McGraw-Hill Publishing Company
1221 Avenue of the Americas
New York, New York 10020 — ASTI

L, JC, BD — 1

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10. INSTRUMENTATION TECHNOLOGY — m — $7.00

400 Stanwix Street
Pittsburgh, Pa. 15222 — Eng. I., ASTI, Indexed in Dec. issue

U — 1

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11. ELEMENTARY ELECTRONICS — bi-m — $3.95

Davis Publications
229 Park Avenue South
New York, New York 10003

U — 1

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12. IEEE (Institute of Electrical and Electronics Engineering) Student Journal — m — $12.00

Institute of Electrical and Electronics Engineers
345 E. 47th Street
New York, New York 10017 — ASTI, Eng. I.

L, JC, BD — U

METALLURGICAL AND CHEMICAL TECHNOLOGY

1. SCIENCE NEWS (Formerly Science Newsletter) — w — $10.00

Science Service Inc.
1719 N. Street, N. W.
Washington, D. C. 20036 — RG

ALA, JC, S — U — 45

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2. SCIENTIFIC AMERICAN — m — $10.00

415 Madison Avenue
New York, New York 10017

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